







### **The most impressive Honda ever.**

You can't build a legacy by staying put. So even after countless awards and trophies, we continue to push the limits of innovation. With new turbocharged engine options and a European-inspired fastback design, the all-new Accord sets a new standard for sophistication and excitement.

Stay up to speed at [facebook.com/hondaaccord](https://facebook.com/hondaaccord)

Accord Touring 2.0T shown in Radiant Red Metallic.





Accord Touring 2.0T shown in Modern Steel Metallic with Black Leather.





#### LED Headlights

Make a stunning first impression with LED low-beam headlights. Touring trims feature radiant, all-LED headlights.

#### Dual-Outlet Exhaust

The aggressive dual-outlet exhaust is accented by elegant chrome finishers (Sport, Touring and 2.0T trims).

#### 19-Inch Alloy Wheels

Sport and Touring trims feature 19-inch alloy wheels that intensify their eye-catching presence.

#### Active Noise Cancellation™ (ANC)

ANC detects unwanted low-frequency noise inside the cabin and cancels it out by producing opposing sounds from the speakers.

Accord Touring 2.0T (above) shown in Radiant Red Metallic.

Accord Touring 2.0T (right) shown in Modern Steel Metallic with Black Leather.











A

#### A. Head-Up Display

Intuitive, not intrusive. The Head-Up Display shows important information such as speed, turn-by-turn directions and incoming calls (Touring).

#### B. 8-Inch Display Audio Touch-Screen

Touch, pinch and swipe your way through music, directions and more (Sport and above).

#### C. Shift-By-Wire

Go from Park to Drive with the touch of a button, while enjoying a more spacious center console (10AT trims).

#### D. Two-Position Memory

You and another driver can find the perfect positions for your seat when you're behind the wheel, and lock it in with the two-position memory system (EX-L, Touring).

#### E. Paddle Shifters

Make a thrilling drive even more exciting with race-inspired paddle shifters (Sport with CVT, 10AT trims).

#### F. Wireless Phone Charger

Leave the cables at home and charge your Qi-enabled smartphone<sup>1</sup> using the integrated charging pad (Touring).

#### G. Driver's Seat with 12-Way Power Adjustment

The Accord provides a dozen ways to adjust your seat with pinpoint accuracy (Sport and above).



B



C



D



E



F



G



## Sophistication meets efficiency.

When our flagship sedan embraces innovative hybrid technology, you get an Accord that spends less time at the pump without sacrificing performance and comfort.

Look for the all-new Accord Hybrid, arriving in early 2018.

Get the latest news about upcoming vehicles by following **@Honda** on **Twitter**.

Accord Hybrid Touring shown in Champagne Frost Pearl.





### **Fast forward thinking.**

Available for the first time with 1.5-liter and 2.0-liter turbocharged engines, the Accord delivers instant gratification. When mated to the new 10-speed automatic transmission (2.0T), you'll enjoy more seamless acceleration from gear to gear.

See more Honda vehicles in action at [youtube.com/honda](https://www.youtube.com/honda)

Accord Touring 2.0T shown in Platinum White Pearl.







Accord Sport shown in San Marino Red.





## Built for what-if.

Even the most attentive of drivers can miss things. That's why we've equipped every Accord with Honda Sensing,<sup>®</sup> a full suite of safety and driver-assistive technologies designed to assist and help protect you and your passengers.

### **Collision Mitigation Braking System™ (CMBS™)<sup>2</sup>**

CMBS can help bring your Accord to a stop by automatically applying brake pressure when the system determines that a frontal collision is unavoidable.

### **Road Departure Mitigation System (RDM)<sup>3</sup>**

RDM can determine if you cross over detected lanes without signaling, can provide steering assistance to help you return to your lane, or provide braking to help keep from leaving the roadway entirely.

### **Lane Keeping Assist System (LKAS)<sup>4</sup>**

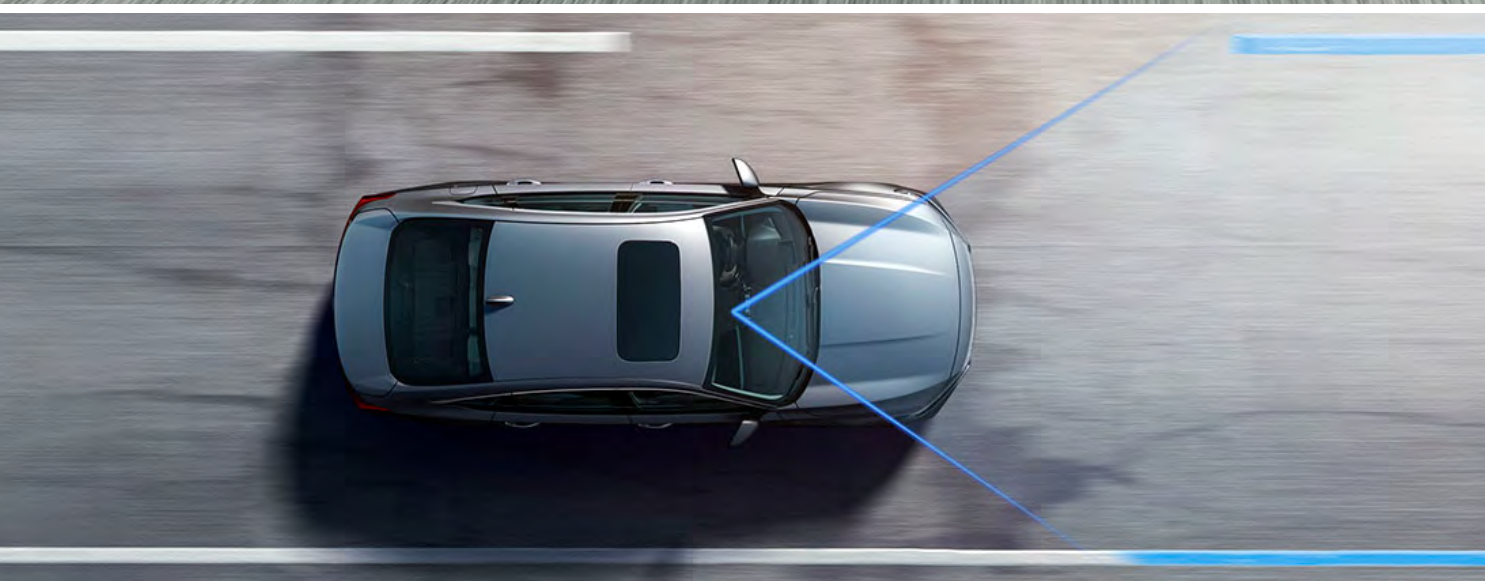
With your hands on the steering wheel, long highway drives are easier with LKAS, which subtly adjusts steering to help keep the Accord centered in a detected lane.

### **Adaptive Cruise Control (ACC)<sup>5</sup> with Low-Speed Follow\***

ACC helps you maintain a set following interval behind detected vehicles for highway driving. If the detected vehicle slows to a stop, ACC is designed to slow and stop your vehicle as well. After stopping, a tap on the throttle instructs the car to continue maintaining the desired interval.

### **Traffic Sign Recognition (TSR)<sup>6</sup>**

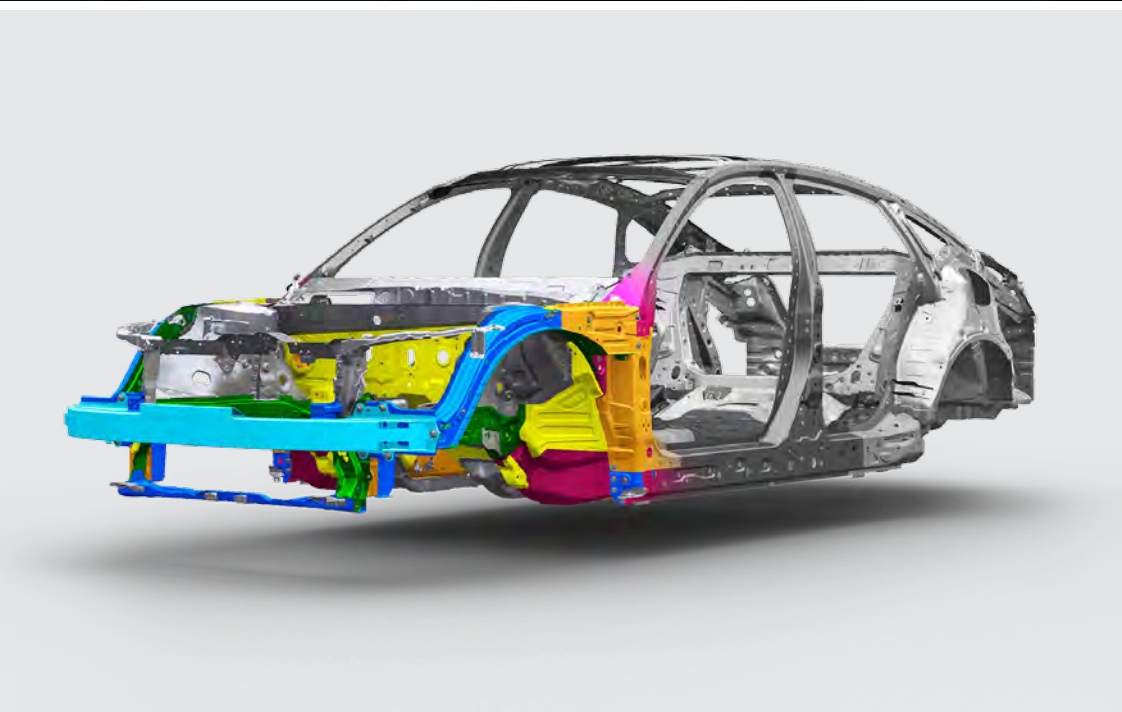
TSR displays speed-limit sign information to assist the driver while the vehicle is moving forward. The camera can recognize speed-limit signs and display the information on either the Driver Information Interface or, if available, the Head-Up Display.



Accord Touring 2.0T shown in Lunar Silver Metallic.

\*Low-Speed Follow only on CVT and 10AT trims.





## At the forefront of safety.

The Accord is designed to achieve top ratings from NHTSA and IIHS. Every model comes standard with advanced safety features to assist and help protect you and your most precious cargo.

### Knee Airbags

Knee airbags are designed to help properly position the driver and front passenger during a collision sufficient to deploy the front airbags\* to take advantage of other vehicle safety features.

### Advanced Compatibility Engineering™ (ACE™) Body Structure

The ACE body structure is a Honda-exclusive body design that enhances occupant protection and crash compatibility in frontal collisions.

**Vehicle Stability Assist™ (VSA®) with Traction Control**  
During an oversteer or understeer condition, VSA can brake individual wheels and/or reduce engine power to help restore your intended course.†

### Multi-Angle Rearview Camera<sup>7</sup>

See more of what's behind you with the multi-angle rearview camera with guidelines, standard on every Accord.



Accord Touring 2.0T shown in Obsidian Blue Pearl.

Airbags inflated for display purposes. \*Honda reminds you and your passengers to always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat. †VSA is not a substitute for safe driving. It cannot correct the vehicle's course in every situation or compensate for reckless driving. Control of the vehicle always remains with the driver.





Accord Touring shown in Modern Steel Metallic.

Personal touches.

Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details and a complete list of accessories.

See more of the Accord and other Honda vehicles by following **@Honda** on **Instagram** and remember to share your **#HondaLove**

Accord Touring shown in Lunar Silver Metallic with Honda Genuine Accessories.



All-Season Floor Mats



19-Inch Glint Black Alloy Wheels



Decklid Spoiler in Glint Black Accent



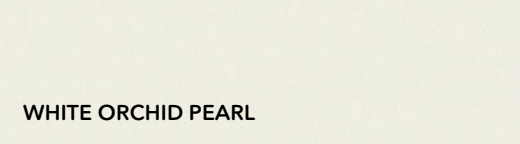
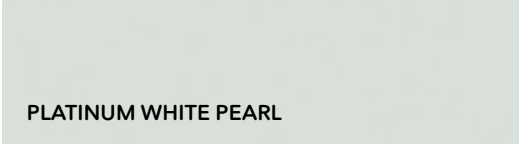
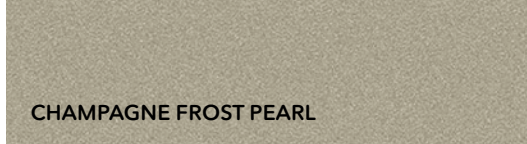








Door Sill Trim

Featured Honda Accord Genuine Accessories

- Wireless Phone Charger<sup>1</sup>
- Body-Colored Parking Sensors
- Side Underbody Spoilers
- Splash Guards
- Interior Ambient Lighting
- Front Fender Emblems
- Puddle Lights
- Black Wheel Lug Nuts and Locks
- Automatic-Dimming Rearview Mirror w/HomeLink<sup>®8</sup>
- Rear USB Charging Port
- Rear Bumper Protector
- Body Side Molding
- Trunk Tray
- Trunk Drawer
- Trunk Carpet Mat

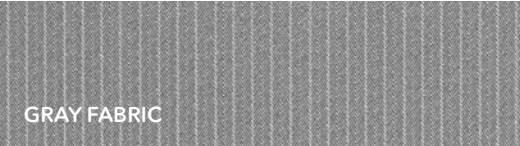
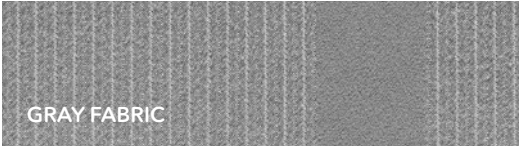



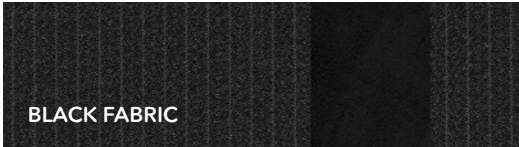


Exterior

|  |  |   |
|--|--|---|
|  |  |                            |
| WHITE ORCHID PEARL   | PLATINUM WHITE PEARL   | CHAMPAGNE FROST PEARL   |
|  |  |                            |
| LUNAR SILVER METALLIC  | KONA COFFEE METALLIC   | OBSIDIAN BLUE PEARL   |
|  |  |                            |
| MODERN STEEL METALLIC  | CRYSTAL BLACK PEARL  | RADIANT RED METALLIC  |
|  |  | For specific color and trim applications, please visit <a href="http://accord.honda.com">accord.honda.com</a> |
| STILL NIGHT PEARL  | SAN MARINO RED   |   |

Interior

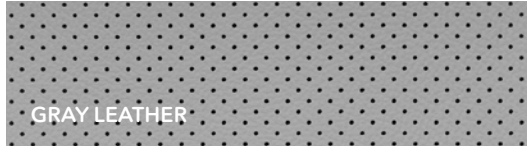
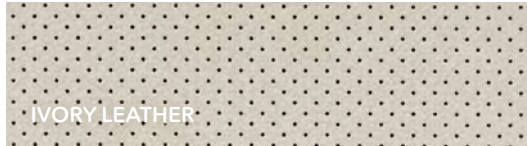
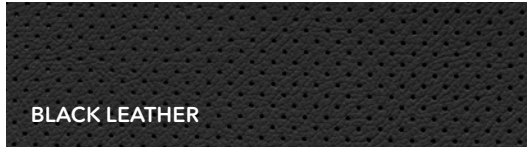
LX

|  |  |
|--|--|
|    |    |
| GRAY FABRIC  | GRAY FABRIC  |
|   |   |
| IVORY FABRIC   | IVORY FABRIC   |
|  |  |
| BLACK FABRIC   | BLACK FABRIC   |

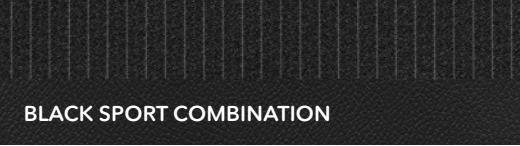
EX

|  |   |
|--|---|
|    |    |
| GRAY FABRIC  | GRAY LEATHER  |
|   |   |
| IVORY FABRIC   | IVORY LEATHER   |
|  |  |
| BLACK FABRIC   | BLACK LEATHER   |

EX-L / TOURING

|   |
|---|
|    |
| GRAY LEATHER  |
|   |
| IVORY LEATHER   |
|  |
| BLACK LEATHER   |

SPORT

|  |
|--|
|  |
| BLACK SPORT COMBINATION  |

<sup>1</sup> Honda wireless phone charger is compatible with Qi wireless charging standards. Check with your device's manufacturer for wireless capability. <sup>2</sup> CMBS cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed and other factors. System operation affected by extreme interior heat. System designed to mitigate crash forces. Driver remains responsible for safely operating vehicle and avoiding collisions. <sup>3</sup> Road Departure Mitigation only alerts drivers when lane drift is detected without a turn signal in use and can apply mild steering torque to assist driver in maintaining proper lane position and/or brake pressure to slow the vehicle's departure from a detected lane. RDM may not detect all lane markings or lane departures; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. <sup>4</sup> Lane Keeping Assist System (LKAS) only assists driver in maintaining proper lane position when lane markings are identified without a turn signal in use and can only apply mild steering torque to assist. LKAS may not detect all lane markings; accuracy will vary based on weather, speed and road condition. System operation affected by extreme interior heat. Driver remains responsible for safely operating vehicle and avoiding collisions. <sup>5</sup> ACC with Low-Speed Follow cannot detect all objects ahead and may not detect a given object; accuracy will vary based on weather, speed, and other factors. ACC should not be used in heavy traffic, poor weather, or on winding roads. Driver remains responsible for safely operating vehicle and avoiding collisions. <sup>6</sup> TSR cannot detect all traffic signs and may misidentify certain signs. Accuracy will vary based on weather and other factors. System operation affected by extreme interior heat. Driver remains responsible for complying with all traffic regulations. <sup>7</sup> Always visually confirm that it is safe to drive before backing up; the rearview camera display does not provide complete information about all conditions and objects at the rear of your vehicle. <sup>8</sup> HomeLink® is a registered trademark of Gentex Corporation. <sup>9</sup> NHL and the NHL Shield are registered trademarks of the National Hockey League. ©NHL 2017. All Rights Reserved. <sup>10</sup> 192 hp @ 5500 rpm (SAE net). <sup>11</sup> The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc., and any use of such marks by Honda Motor Co., Ltd., is under license. <sup>12</sup> The USB Audio Interface is used for direct connection to and control of some current digital audio players and other USB devices that contain MP3, WMA or AAC music files. Some USB devices with security software and digital rights-protected files may not work. Please see your Honda dealer for details. <sup>13</sup> Apple CarPlay is a trademark of Apple Inc. <sup>14</sup> Android and Android Auto are trademarks of Google Inc. <sup>15</sup> The system is not a substitute for your own visual assessment before changing lanes. BSI may not detect all objects behind or to the side of a vehicle and may not detect a given object; system accuracy will vary based on weather, size of object, and speed. Driver remains responsible for safely operating vehicle and avoiding collisions. <sup>16</sup> SiriusXM services require a subscription after any trial period. If you decide to continue your SiriusXM service at the end of your trial subscription, the plan you choose will automatically renew and bill at then-current rates until you call SiriusXM at 1-866-635-2349 to cancel. See our Customer Agreement for complete terms at [www.siriusxm.com](http://www.siriusxm.com). Fees and programming subject to change. XM satellite service is available only to those at least 18 years and older in the 48 contiguous United States and D.C. ©2017 SiriusXM Radio Inc. Sirius, XM and all related marks and logos are trademarks of SiriusXM Radio Inc. <sup>17</sup> 252 hp @ 6500 rpm (SAE net). <sup>18</sup> The Honda Satellite-Linked Navigation System™ is available on EX-L trims and standard on all Touring trims in the United States, Canada and Puerto Rico. (Honda HD Digital Traffic service only available in the United States, except Alaska.) Please see your Honda dealer for details. <sup>19</sup> Depending on use, HondaLink® can transmit to Honda and its providers a vehicle's location, speed and other operating conditions, information that may be tied to the vehicle identification number (VIN) and can be combined to create a track of a vehicle. For a full explanation of HondaLink functionality and Honda's data use and privacy policy, see <http://owners.honda.com/hondalink>. <sup>20</sup> Requires AT&T data plan. <sup>21</sup> 3 Year/36,000-Mile Limited Warranty. 5-Year/60,000-Mile Limited Powertrain Warranty. Ordinary maintenance or adjustments, parts subject to normal wear and replacement, and certain items are excluded. Please see your Honda dealer for the terms and conditions of the limited warranties. <sup>22</sup> The battery-pack limited warranty may vary. Please see your Honda dealer for details. **Honda reminds you and your passengers to always use seat belts and appropriate child seats. Children 12 and under are safest when properly restrained in the rear seat.** Specifications, features, illustrations and equipment shown in this brochure are based upon latest available information at the time of printing. Although descriptions are believed to be correct, accuracy cannot be guaranteed. 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LX 1.5T

- 192-hp,<sup>10</sup> 1.5-liter, turbocharged and intercooled DOHC 4-cylinder engine with direct injection
- Continuously variable transmission (CVT) with Sport Mode
- Honda Sensing® suite of safety and driver-assistive features
- Electric parking brake with automatic brake hold
- Active Noise Cancellation™ (ANC)
- Hill start assist
- Multi-angle rearview camera<sup>7</sup> with guidelines
- 17-inch alloy wheels
- LED low-beam headlights with auto-on/off
- Driver's and front passenger's knee airbags
- LED brake lights and integrated LED light bars
- LED Daytime Running Lights and turn indicators
- 7-inch Driver Information Interface (DII)
- Capless fuel filler
- Push button start
- Bluetooth®<sup>11</sup> HandsFreeLink® and streaming audio
- USB Audio Interface<sup>12</sup>



EX-L 1.5T adds to or replaces EX 1.5T features

- HomeLink®<sup>8</sup> remote system
- Automatic-dimming rearview mirror
- Front passenger's seat with 4-way power adjustment
- Driver seat with two-position memory
- Leather-trimmed seats
- Leather-wrapped steering wheel and shift knob
- 450-watt premium audio system with 10 speakers, including subwoofer
- Honda Satellite-Linked Navigation System™<sup>18</sup> with voice recognition and Honda HD Digital Traffic (available)

EX-L 2.0T adds to or replaces EX-L 1.5T features

- 252-hp,<sup>17</sup> 2.0-liter engine
- 10-speed automatic transmission with Shift-By-Wire (SBW) and paddle shifters
- Dual chrome exhaust finishers



Whether you buy or lease a Honda vehicle, Honda Financial Services can assist you with the process. Please ask your dealer which lease or purchase plan best suits your needs.



SPORT 1.5T adds to or replaces LX 1.5T features

- 6-speed manual transmission (6MT)
- Continuously variable transmission (CVT) with Sport Mode and paddle shifters (available)
- 19-inch alloy wheels
- Sport pedals
- Dual chrome exhaust finishers
- Decklid spoiler
- LED fog lights
- Leather-wrapped steering wheel and shift knob
- Driver's seat with 12-way power adjustment, including 4-way power lumbar support
- 8-inch Display Audio with high-resolution touch-screen and customizable feature settings
- Apple CarPlay™<sup>13</sup> and Android Auto™<sup>14</sup> integration

SPORT 2.0T adds to or replaces EX 1.5T features

- 252-hp,<sup>17</sup> 2.0-liter engine
- 10-speed automatic transmission with Shift-By-Wire (SBW) and paddle shifters (available)



TOURING 1.5T adds to or replaces EX-L 1.5T features

- Adaptive damper system
- 19-inch alloy wheels
- Head-Up Display (HUD)
- Body-colored parking sensors
- Side mirrors with reverse gear tilt-down
- LED headlights (low & high beam) with auto-on/off
- Ventilated front seats
- HondaLink®<sup>19</sup> subscription services
- Mobile hotspot capability<sup>20</sup>
- Wireless phone charger<sup>1</sup>
- Honda Satellite-Linked Navigation System™<sup>18</sup> with voice recognition and Honda HD Digital Traffic

TOURING 2.0T adds to or replaces Touring 1.5T features

- 252-hp,<sup>17</sup> 2.0-liter engine
- 10-speed automatic transmission with Shift-By-Wire (SBW) and paddle shifters



Honda Care® is an affordable, comprehensive vehicle and travel protection plan backed by Honda reliability, service and parts. Please see your Honda dealer for details.



EX 1.5T adds to or replaces LX 1.5T features

- Remote engine start
- Smart Entry with Walk Away Auto Lock®
- One-touch power moonroof with tilt feature
- Heated power side mirrors
- LED fog lights
- Blind Spot Information System (BSI)<sup>15</sup>
- Driver's seat with 12-way power adjustment, including 4-way power lumbar support
- Heated front seats
- 180-watt audio system with 8 speakers
- 8-inch Display Audio with high-resolution touch-screen and customizable feature settings
- Apple CarPlay<sup>13</sup> and Android Auto<sup>14</sup> integration
- SiriusXM® Radio<sup>16</sup>



HYBRID key features

- 2.0-liter, 3<sup>rd</sup> generation, two-motor hybrid powertrain
- Honda Sensing suite of safety and driver-assistive features
- Knee airbags
- LED low-beam headlights with auto-on/off

HYBRID EX adds to or replaces Hybrid features

- Blind Spot Information System (BSI)<sup>15</sup>
- One-touch power moonroof with tilt feature
- Driver's seat with 12-way power adjustment, including 4-way power lumbar support
- Apple CarPlay<sup>13</sup> and Android Auto<sup>14</sup> integration

HYBRID EX-L adds to or replaces Hybrid EX features

- Leather-trimmed interior
- 450-watt premium audio system with 10 speakers, including subwoofer

HYBRID TOURING adds to or replaces Hybrid EX-L features

- Heated and ventilated front seats
- Wireless phone charger<sup>1</sup>
- Honda Satellite-Linked Navigation System™<sup>18</sup> with voice recognition and Honda HD Digital Traffic
- Head-Up Display (HUD)



Manufactured to the same strict standards as Honda vehicles, Honda Genuine Accessories are the perfect way to personalize and protect your vehicle. Please see your Honda dealer for details.

All 2018 Honda vehicles – and any Honda Genuine Accessories installed at the time of vehicle purchase – are covered by a 3-year/36,000-mile limited warranty.<sup>21</sup> Plus, Honda cars and trucks are covered by a 5-year/60,000-mile Limited Powertrain Warranty,<sup>21</sup> too. Battery-pack limited warranty<sup>22</sup> may vary. Please see your Honda dealer for details.

24-hour emergency road service is available to you in the United States, Puerto Rico and Canada throughout your 3-year/36,000-mile limited warranty term. Services include jump-starting, flat tire and lockout assistance, towing, and more (limitations apply). Call 1-866-864-5211.